

The following is the list of file requirements for the Art Department.

If a video file has already been produced and finished it is to be provided by the Client to the Art Department in the following size and format.

DV, Beta SP, or DVD at standard 4:3 or 16:9 format, or a file at 720x486 on QuickTime 7, or 848x352 (estimated size 30-40 megs), or 1280x528 (estimated size 80-100 megs) We also accept uncompressed AVIs at regular DV NTSC format 720 x 486. We show all of the media at Broadcast quality.

If the spot is to be produced by the Art Department, Please send the Company Logo in uncompressed settings. Most of the files on the web are not acceptable for broadcast since they have been compressed for the web.

The Graphic Files are to be at least 720 x 480 at 300 ppi, as an Adobe Illustrator File, or a Adobe Photoshop File. These documents are better un-flattened. (With all individual layers and fonts). The bigger the file the better. Most of the files that are prepared for print are acceptable.

For any special materials, such as 3D files feel free to specify settings.

If you have a flash animation from your website, Please provide a copy of the actual project, or ask your webmaster to export the Project as an .MOV file

We prefer a DATA CD or DATA DVD with all of the information to be mailed to the Art Department to:

Destination Television
530 N Federal Hwy
Fort Lauderdale FL, 33301

Please include any relevant information to the Client's business, that would be showcased on the ad. Such as:

Logos:

At least 720 x 480 at 300 ppi, as an Adobe Illustrator File, or a Adobe Photoshop File.

Pictures:

At least 720 x 480 at 72 ppi Menus, as a Word Document, Excel

Document or PDF Schedules:

As a Word Document, Excel Document or PDF

Pricing info:

As a Word Document, Excel Document or PDF Web Addresses> as a Word Document, Excel Document or PDF

Trainer info:

As a Word Document, Excel Document or PDF.

Newsletters:

As a Word Document, Excel Document or PDF, etc.